

In-depth evaluation of
any company's financial health ...



“ nine out of ten
companies that
fail are identified
in advance by
Company Watch
financial risk
management
software ”



... at a glance



Company
Watch tracking corporate financial health





there are many data suppliers that provide access to the financial statements of companies across the world.

there is **no** other company that provides the in-depth **analysis, evaluation, interpretation and diagnosis** of those financial statements



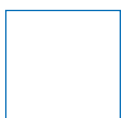
Company Watch makes it possible to obtain a rapid, yet extremely good appreciation of any company's financial dynamics.

The graphical reports guide you systematically through a company's financial structure to enable you to appreciate with great speed –

- Where a company is strong**
- Where it is weak**
- How strong**
- How weak**
- Whether it is strengthening or weakening**
- The underlying causes**
- The historical trends**
- The effects in terms of risk**

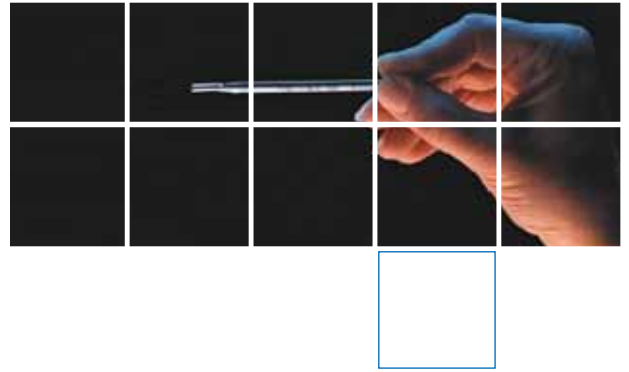
Coupled with the Data modelling features available in the system, it provides you with a powerful tool for making commercial judgments about your future relationship with any company.

In support of that, the powerful yet user-friendly Search Engine permits interrogation of the database on virtually any combination of criteria. The associated Portfolio Management system allows you to create portfolios of companies for purposes of monitoring and industry comparisons.



“Imagine a way of measuring a company’s health as easily as popping a thermometer under a person’s tongue to assess their physical state ”

Financial Times



□□□ financial risk management software that gives you **hindsight in advance**

Company Watch track the financial health of the majority of quoted companies across the world plus virtually every private company in the UK.

An in depth financial profile of any company is available on-line at the press of a button providing a reliable 5-year measure of its financial health.

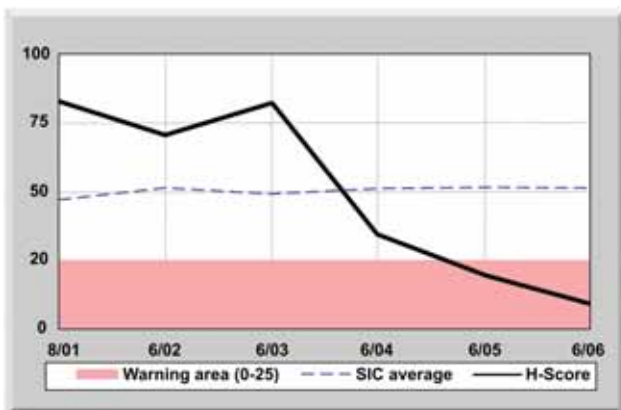
The definitive measure of any company's financial health, the H-Score®, is supported by a considerable amount of analysis and other information which will enable you to obtain a rapid and comprehensive appreciation of its financial dynamics over time.

The service is in widespread use by companies large and small including many blue chip national and international groups.

“companies that are strong don’t fail”

... that may seem obvious ... *but knowing –*

- **which** companies are strong and which companies are weak ...
- **where** they are strong and where they are weak ...
- **how** strong and how weak



... is what Company Watch is all about

The graphical presentation of the three main steps of any Company Watch Financial Health Profile -

- Overview
- Financial Trends
- Diagnosis

is designed to convey the maximum understanding of any company's financial dynamics in the shortest possible time.

The graphs are supported by the financial statements plus a considerable amount of practical functionality and further information.

Together they provide a powerful analytical tool for a wide variety of applications.

the Company Watch

3-step diagnostic process

The Company Watch unique 3-step diagnostic process is a structured evaluation that makes it possible for you to get an in-depth appreciation of any company's financial dynamics in the shortest possible time. It is user-friendly, powerful and extremely reliable.

2

FINANCIAL TRENDS

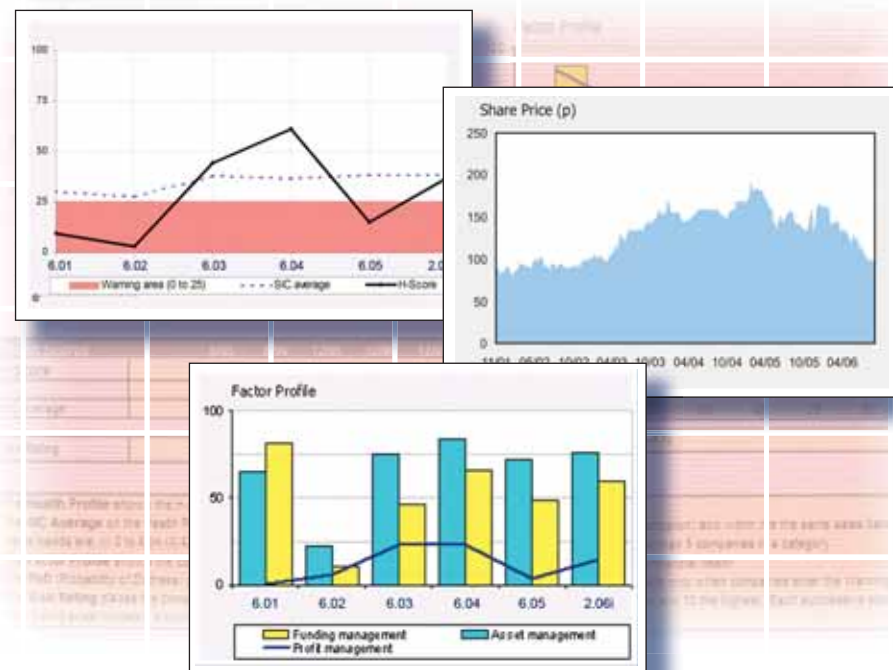


Step 2 Financial Trends

The graphical view of the key financials over the past 5 years provides a rapid understanding of complex financial interrelationships and forms the basis for Step 3, the Diagnosis.

1

OVERVIEW



Step 1 Overview

The starting point in the evaluation of any company. It provides an immediate measure of the company's financial health over the past five years directing attention to the principal areas of strength or weakness.

3

DIAGNOSIS



Step 3 Diagnosis

The Diagnosis is derived from the mathematical models at the heart of the Company Watch H-Score evaluation process. The seven graphs and related financial data provide a unique evaluation of any company's strengths and weaknesses and their underlying financial causes. Reviewing each measure in turn, together with the financial figures that have created each measure, provides the user with an extremely powerful diagnostic tool.

Supporting Information

Supported by:

5-year financial statements
cash flow ratios

and a considerable amount of other information

who uses **Company Watch?**

Credit risk

Widely used by **corporates, banks** and others for individual credit decisions and as a powerful tool in a structured credit management process.

Supply chain risk

In use by major **corporates** and **Government Departments** as part of a structured regular evaluation process of the financial health of key suppliers, providing them with an essential early warning system.

Relationship management

Used by major **international banks** for purposes of monitoring existing customers, identifying opportunities and threats at the earliest possible time. Permits the relationship manager to obtain a rapid yet comprehensive and continuing understanding of his/her customers' financial strengths and weaknesses.

Sales & Marketing

The powerful Search Engine allows users to identify market opportunities on a wide range of their own chosen criteria. Company Watch is used to gain a valuable insight into prospects they are meeting. Widely used by **Banks, Chartered Accountants, Turnaround firms and other professionals** for this purpose.

Competitor Analysis

The huge Company Watch database will give you unrivalled means of comparison between your performance and that of your competitors, revealing differences in their profitability, funding structure, debt dependency, liquidity, management of working capital and much more.

Audit risk

Auditors know their clients very well, but how useful it must be to run a Company Watch analysis across each set of accounts before they are signed, identifying and quantifying any strengths and weaknesses. Even more useful to put their clients' budgets and long range plans through the system to identify any future potential risks.

Fund Managers

Widely used to determine the fundamental risk especially in **Capital Markets** where credit risk is an important factor, but also as essential component of investment decisions. Provides early warning of potential problems or comfort of balance sheet strength.

Turnaround specialists

Used extensively to identify companies in need of assistance, determine the nature and extent of their problem and the scale of change required to restore the company back to health.

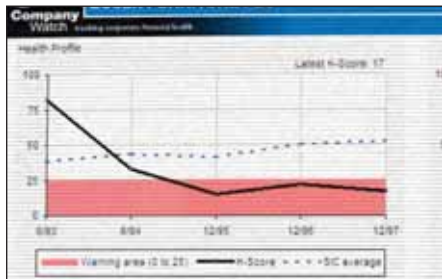




features of **Company Watch** which help your business

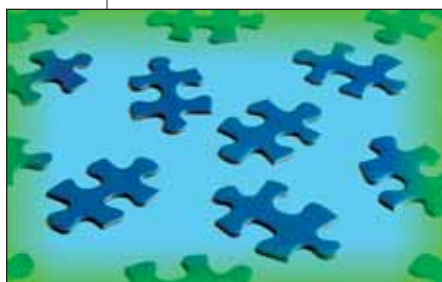
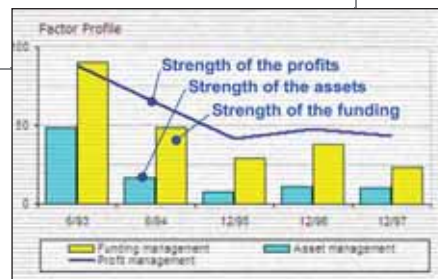
Risk management

The skill is not to minimise the level of risk but to optimise the management of risk. We can demonstrate how it is possible to identify and manage 69% of the financial risk by focusing on just 5% of your customers or suppliers



An immediate measure of any company's financial strength and its pattern over the past 5 years

Identification of its principal strengths and weaknesses



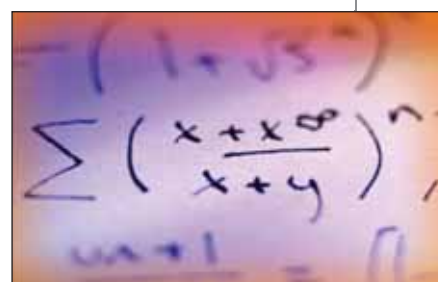
Data modelling features to allow you to perform what-if? experiments, evaluate forecasts, stress test, enter management accounts

Powerful, yet user-friendly **Search Engine** permits interrogation of the database on a huge selection of criteria



Portfolio management system to create your own portfolios for purpose of regular monitoring, industry comparisons and much more

Diagnostic engine that views any company from seven points of view simultaneously to reveal exactly what has caused the changing strengths and weaknesses over time, providing a unique and rapid in-depth appreciation of any company's financial dynamics



We don't just tell you how strong
or weak a company is ...

we also tell you why



Predictive

Reliable



**Company
Watch** tracking corporate financial health

Company Watch Limited
312 Coppergate House
16 Brune Street
London E1 7NJ

Telephone: 020 7721 8440
Facsimile: 020 7721 8436
Email: info@companywatch.net
www.companywatch.net